



MODOS Mentoring & Innovation Award

Scheme overview

The MODOS Mentoring and Innovation Award are designed as part of the MODOS Program offering, a circular economy business support for micro, small and medium enterprises. This last initiative comprises free mentoring service and financial support and it is an Enterprise Ireland funded pilot project.

MODOS Mentoring

Local enterprises who are seeking advice on how to make their business more circular can apply to up to 3 hours of mentoring with our expert consultants. This service is available free of charge to a maximum of 30 Dublin-based businesses and 20 businesses outside of the Dublin Region. To apply you will be required to complete the MODOS Mentor Application Form. The form will ask you to describe your business and select one category of mentoring in which you need advice. Your application will be assessed and allocated to one of our mentors for a 1 to 1 session.

- Businesses who have completed the MODOS training (both Dublin Region & National Program) will be given the opportunity to pre-apply
- Tailored business advice on circular economy
- Up to 3 hours of mentoring
- Free of charge
- Gives access to MODOS Innovation Award competition

MODOS Innovation Award

The MODOS Innovation Award aims to support local enterprises in the effective implementation of impactful change, foster innovation and showcase successful circular case studies. After attending the mentoring sessions, qualifying businesses can partake in the competition to access funding to invest in their circular economy project, based on identified actions. Successful applicants will be profiled and featured in the Economic Development, Dublin LEO and Waste Management Regional Local Authorities websites, events, publications and social media. Total funding available for the MODOS Innovation Award is €10,000. The selection process is a competitive process and only projects that are able to demonstrate closed-loop effective impact and change implementation will be selected. Projects will be evaluated using the following criteria, and will be scored using a scoring system of 1 to 5 Rating [1 low quality → 5 high quality]

Innovativeness [Consider – is it new or already in the market; Intellectual Property/ Patents; Technology readiness level or Societal Readiness Level]

Feasibility [Consider – is the idea realistic; is it technically feasible; Is there a prototype/ MVP; Time to market]



Circular Impact [Consider – does the project align to the circular economy hierarchy of actions; is it closed loop; will the project collect and share metrics]

Collaboration [does the project drive systems change; partnerships]

Scalability [Consider - Is the idea scalable to international markets]

- Available to businesses that have completed at least 1 hour of circular economy mentoring
- Businesses who have completed the MODOS training (both Dublin Region & National Program) will be given the opportunity to pre-apply
- Up to €2,500 per successful project
- Competitive selection process
- Business profiling

What mentoring & project funding can be used for

- Research
- Business model
- Business strategy
- Marketing strategy
- Product development
- Resource efficiency
- Supply chain
- Customer engagement

Contact details

modos@dublincity.ie

michela.ferrando@dublincity.ie (Dublin-based businesses)

joanne.rourke@dublincity.ie (businesses outside Dublin Region)